



KYUKA VENTURES INNOVATION HUB



from waste to treasure

Plastic Repurposed Fuel





The Deal



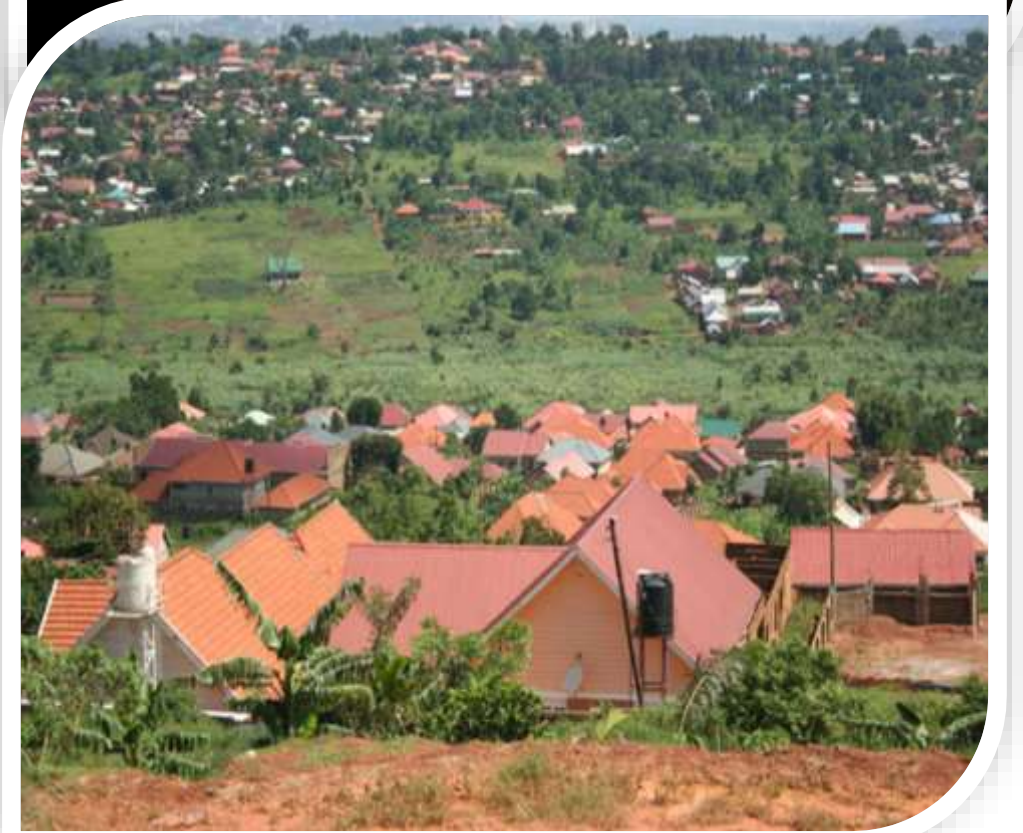
FUEL



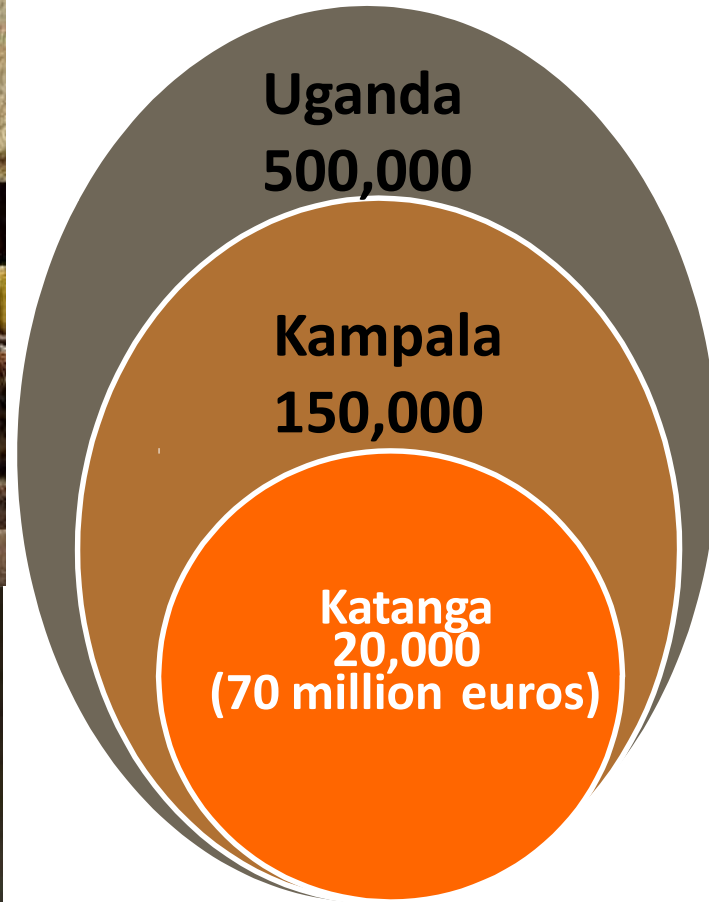
Slum and Rural homes



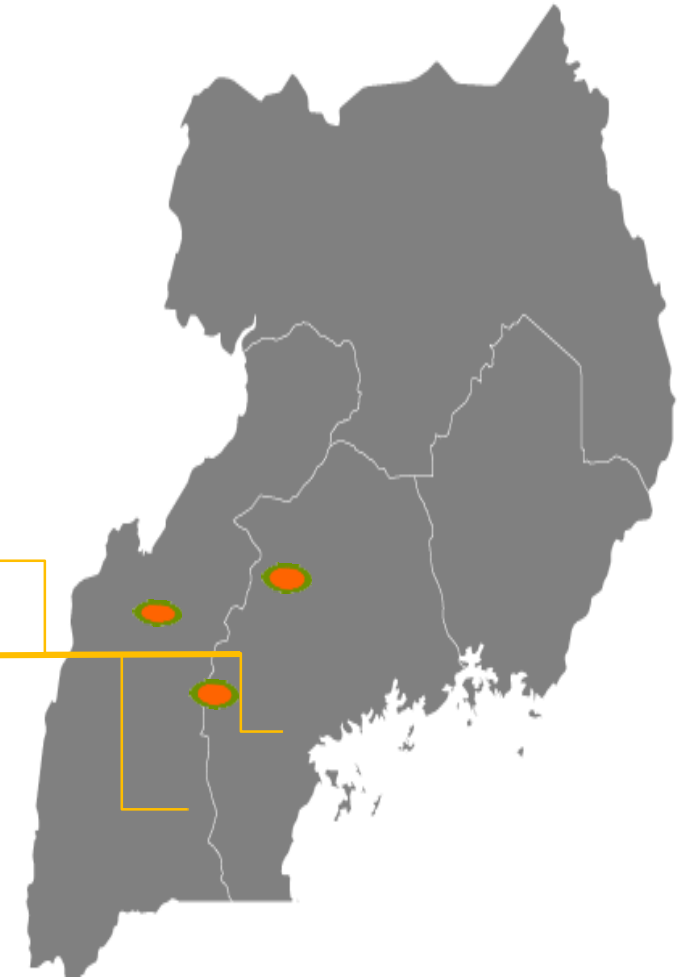
1.3 EUROS/Ltr



Market



Beachhead Market

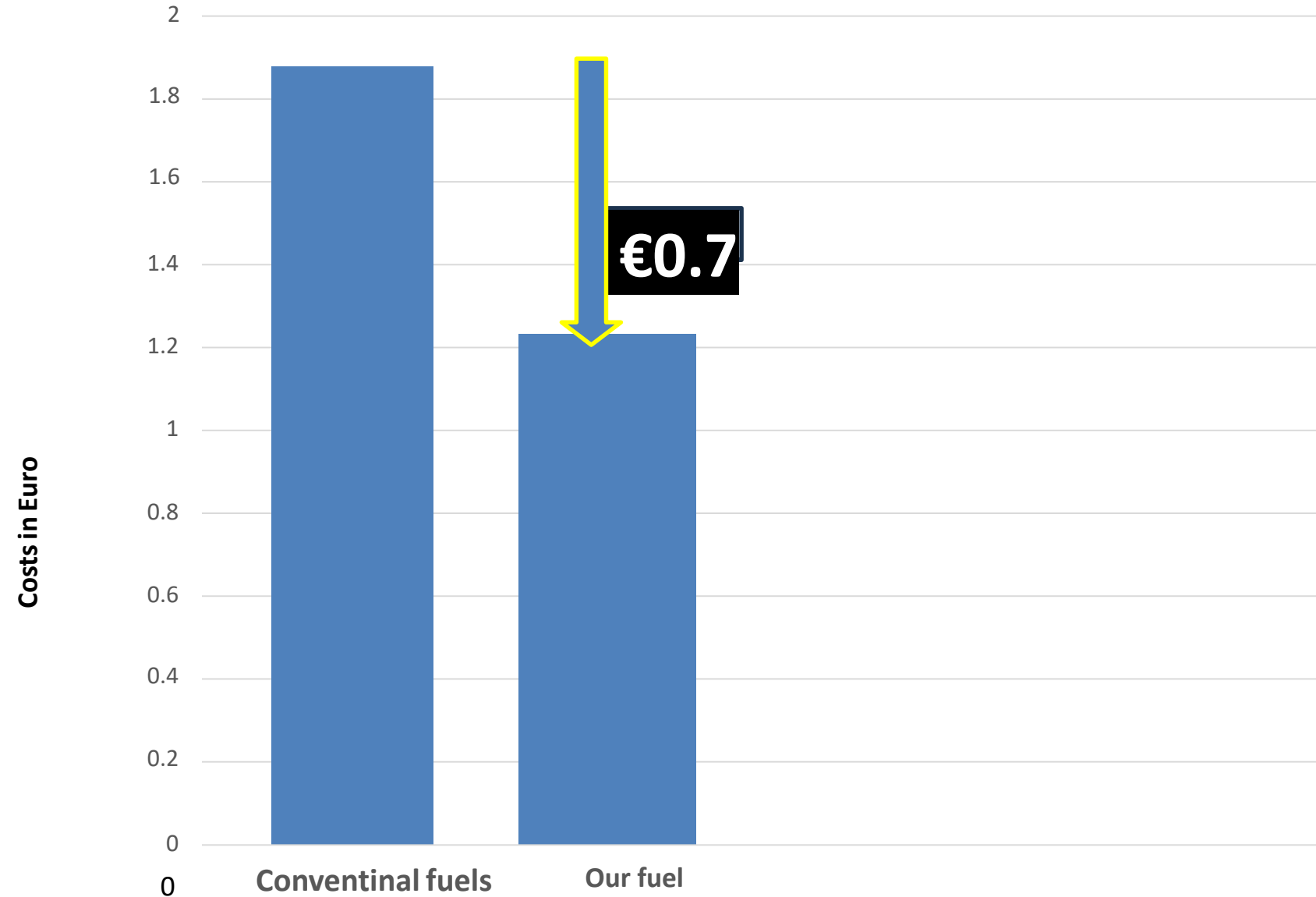


25% Beachhead Market



Customer Value Proposition

CONVENTIONAL FUELS VS OUR FUEL



Advantages

- Easy to ignite
- Price Stability
- Zero co2 emissions
- Environmental friendly



Product



Plastic collecton & processing



Distribution



Interlectual Property

Patent Pending



Value

**Burns with 35.8% MJ
carolofic value**



Customer Discovery



Key Assumptions:

- ❑ Change is desirable
- ❑ Cost is acceptable considering benefit of fuel
- ❑ Safety of fuel is an issue to be considered



One on one Interviews

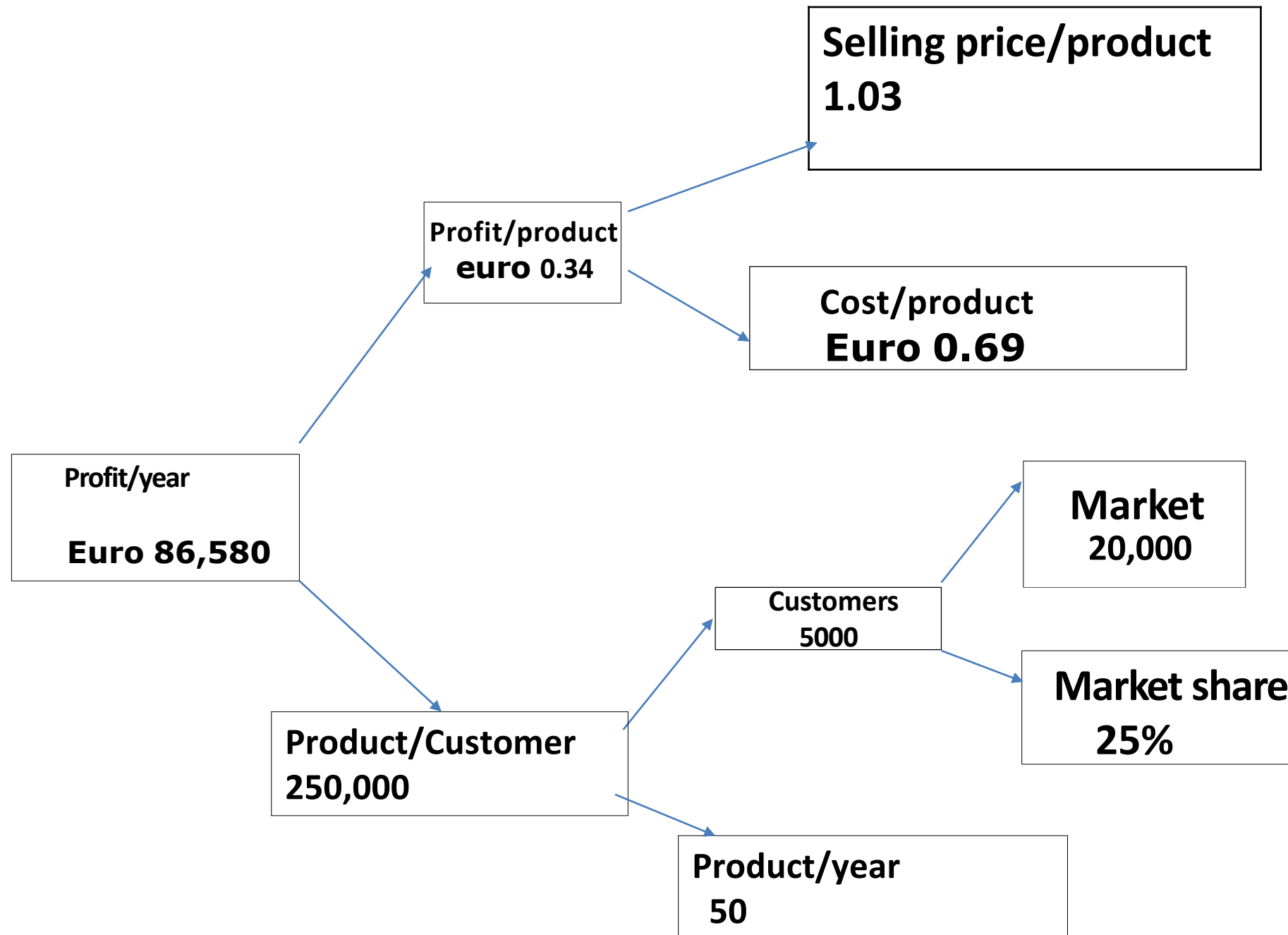
Interviewed 20 households
,10 of which we already
sell to.

Key Learnings:

- ❑ Cleaner, Safer, and easier to store
- ❑ Cost is acceptable



Financials



Key drivers

- Price of product
- Cost of the product
- Market share



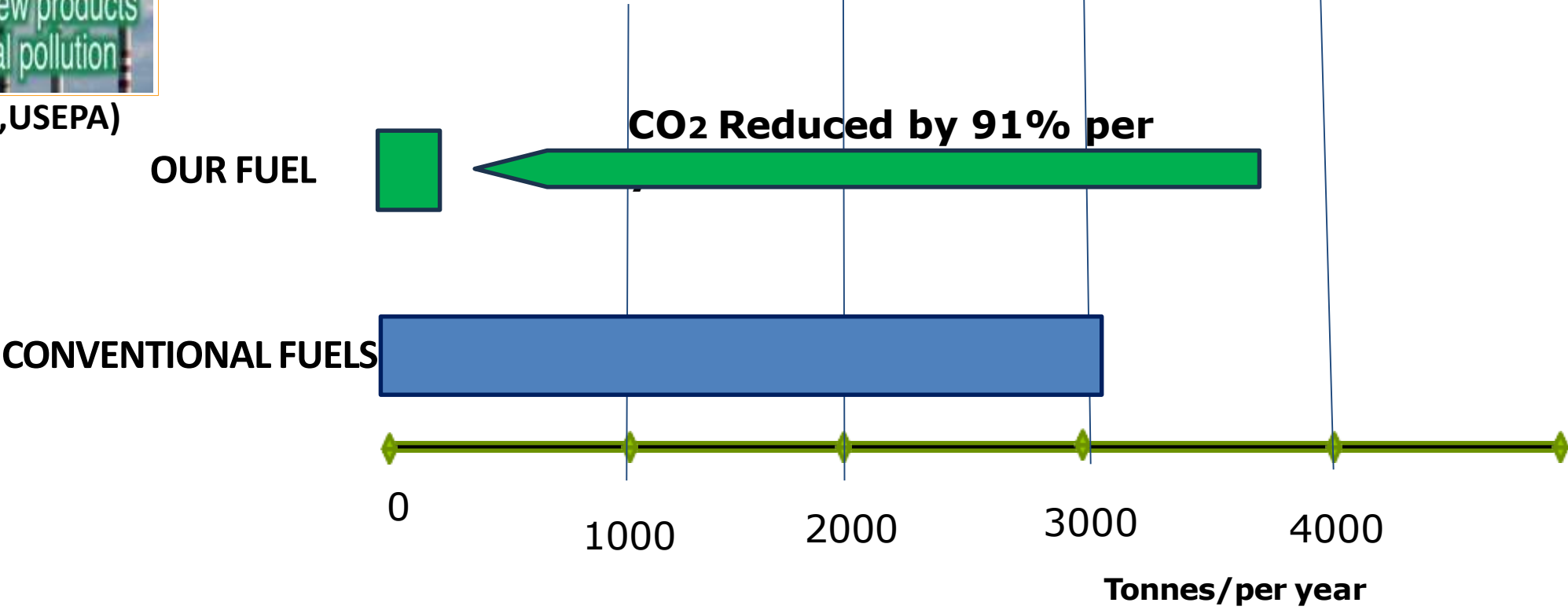
Climate Impact



SOURCES (UBOS,USEPA)

- Mitigate Methane emissions from dump sites
- Cleaner fields , rivers.
- Cleaner oceans

CO2 EMISSIONS BY BEACHHEAD MARKET ONE YEAR



Conventional fuels Our Fuel (LPG)



Team & Founder's Dream



Sonko Jamal
CEO/ CIO

MSC,Environmental
Science



Ayikoru comfort
Finance Manager

BSc, chemical engineering



Nyangoma Shivane
Managing Director

Bsc.Human Resource



Rose kobusinge
**Sustainability
Director**

PHD.Enviromental
Science



Kariisa sudaisi
**Development
Manager**

Master, Chemical
engineering



Our Dream

- ☐ To create new ,cheap and clean fuel for 80,000 homes by 2030
- ☐ Work with 2 community based organisations to recycle 2000kgs of waste in a year
- ☐ Create sustainable ways of waste management and create 300 jobs
- ☐ To attain a valuation of 1,000,000 euros in the next 7 years

