

#### The Nile Basin Initiative (NBI)

### Confidence Building and Stakeholder Involvement (CBSI) Project

#### Work-Plan for 2009

# **Background**

Confidence Building and Stakeholder Involvement Project (CBSI) is a cross-cutting facilitative Shared Vision Program (SVP) project of the Nile Basin Initiative (NBI). With a budget of 15 million dollars, CBSI has offices and operations at three levels: basin-wide, sub-regional, and country. At basin level, the Project Management Unit (PMU) is hosted at the NBI Secretariat (Nile-Sec) in Entebbe, Uganda. The sub-regional level is of the Subsidiary Action Programs (SAPs) of the Eastern Nile (ENSAP) and the Nile Equatorial Lakes (NELSAP). The SAPs are served by technical units: the Eastern Nile Technical Regional Office (ENTRO, in Addis Ababa, Ethiopia) and the Nile Equatorial Lakes Subsidiary Action Program Coordination Unit (NELSAP-CU, in Kigali, Rwanda). To each of these technical units, two full-time CBSI personnel, CBSI Lead Specialist and Development Communication Officer (DCO), are assigned. At country level, CBSI has nine offices managed by CBSI National Project Coordinators (NPCs) hosted by the National NBI Offices of the Member Countries.

The development objectives of the CBSI project, adopted by Nile-COM and speltout in the project documents are:

- To develop full confidence in regional cooperation under the Nile Basin Initiative (NBI).
- To ensure full stakeholder involvement in the NBI and its projects.

CBSI was initially conceived as a six year project with two phases. Four years for Phase I and two years for Phase II. Initial Grant Agreement define Phase I of the project ending as June 2007 and a closing dated of December 2007. Phase two completion and closing dates were planned for December 2008 and June 2009 respectively. This has however been revised with the initiation of NBI Institutional Strengthening Project (ISP). Completion and Closing dates are now slated for December 2009. At the end of this period the project will be fully mainstreamed into ISP under Component 4.

The Grant Agreement was signed in March 17 2004 but due to delays in recruitment of staff actual implementation of project activities across the basin started in the year 2006.

The project Mid Term Review (MTR) was concluded in March 2007: the results indicated that the project was moving in the right direction and was critical to the Nile Basin Initiative. This position was further reinforced by the deliberations at TAC Meeting in March 2007 where TAC members underlined the significance of CBSI functions, and the critical role it plays, particularly at country level. The MTR recommended that the CBSI Project Agreement be amended, to reflect the RBS (spell out) that currently guides project activities, and also to extend project life to 2009.

## **Project Functions**

Over the years of implementation the project has strived to raise awareness and build trust among the Nile Basin Initiative Governments and Populations in order to own and support? all the development initiatives supported by NBI. This was done through Regional and National activities. Regionally the project facilitated the establishment of regional platforms that will continue to provide a forum of dialogue among the basin populations. These include:

- 1. The Nile Media Network (NMN)
- 2. Lawyers
- 3. Elders
- 4. Women
- 5. Networked with NGOs and regionally based Civil Society Organisations.

At the national level the project has improved understanding of NBI through meetings and workshops with:

- 1. Central Governments and Local Governments in the basin areas.
- 2. Populations living in the basin
- 3. NGOs and Civil Society Organisations in the basin.
- 4. Media people established National Chapters of the NMN.
- 5. Lawyers
- 6. Schools and universities
- 7. Subsidiary Action Program (SAP) Projects Affected People.

Better understanding of NBI has also been enhanced among Government Ministries engaged in NBI activities through National Coordination Meetings that are held quarterly in each of the 9 NBI countries.

The Capacity of National Offices have been strengthened to play the coordination function of NBI activities more effectively in the nine countries. Most National Offices have been facilitated to acquire equipment for their smooth operations.

Through the Confidence Building Drawdown Fund the project imitated and promoted transboundary dialogue among the people sharing the river basin within the SAP projects.

#### 2009 Work-Plan

CBSI as a project will cease to exist after December 2009 now slated as the Completion and Closing date of the Project. By January 2009 (2010?) all the project functions will have been fully mainstreamed into ISP Component 4. However in 2009 CBSI will operate under the wider scope of the ISP project. ISP Component 4 Strengthening Stakeholders Participation and Communication includes all the current functions of CBSI and beyond. These functions are further divided into three different Su-components as:

- 4.1 Stakeholder Participation
- 4.2 Corporate Communication
- 4.3 Social Development and Development Communication.

Though the current CBSI PMU will have an oversight role in the implementation of Component 4 of ISP, its responsibilities have been redefined as follows:

- Sub-Component 4.1 will support the current CBSI National level activities and the PMU in Entebbe. This Sub-Component will continue implementation under the Management Services Agreement with UNOPS. This arrangement will continue to the closing of the project in December 2009.
- Sub-Component 4.2 is on corporate communication and will be fully administered by NBI Secretariat. UNOPS will not be involved in the administration of this sub-component. Funding of activities will flow directly from NBTF to Nile-SEC.
- **Sub-Component 4.3** is on Social Development and Development Communication and will be managed by the Nile-SEC and SAPs. The SAPs will be fully responsible for all Social Development and Development Communication activities in their dockets. Funding to support activities under this sub-component will flow directly from NBTF to Nile-SEC and SAPs.

#### Planned Activities in 2009.

CBSI work-plan for 2009 is divived under the three sub- components of ISP Component 4. The main focus is the sustainability of project gains over the past years of implementation.

## Sub-Component 4.1.

This sub-component will address both regional and national issues to ensure that all gains and the functions of CBSI as a project are smoothly mainstreamed into ISP. Key activities include.

- 1. Networks and forums (lawyers, women, parliamentarians, Media, etc). Closely work with the Networks to ensure that their function are maintained beyond the project life. This will include the registration of Media networks as national chapters in their countries. A few countries have already completed this registration process. The already established networks (e.g. of women lawyers) will be linked to the national offices through the establishment of a data base of stakeholders. At least one meeting per country with each group to put in place mechanisms for continued engagement with NBI activities.
- 2. Stakeholders' Engagement In the past the project has closely worked with stakeholders at basin levels. These are mainly the people affected by SAP projects. Linkage meetings will be run with relevant SAP projects to ensure that this engagement does not cease with the closure of the project. One meeting per project with the canvassed stakeholders to continue with linkages with the SAPs projects activities.
- 3. Development of NBI Gender Policy Gender Mainstreaming in NBI was started in 2007 with formation of Gender Working Group. SAPs have also developed Gender Strategies. All these have been going on in the absence of a Gender Policy in NBI. A Gender Policy will be developed to act as a guide to all activities on gender in NBI now and in the future. Work will be done in close collaboration with the Gender Group and the CIDA GEARI project that is offering support to NBI to develop strong Gender approaches in its development programmes and projects. CIDA has been working with NBI on gender equality since 2007. This will enable NBI to have a project appraisal system on Gender integration into projects.
- 4. Public Participation Policy (Guideline) While Stakeholder participation is the backbone of NBI's work there exist no policy that can act as a guide on how and while stakeholders needs to be engaged in the work of NBI. Our experiences over the years indicate that the organization will greatly benefit from such a policy. A Policy will be developed to provide guidance in all activities and form a basis for appraising NBI projects.
- Support to National Offices National Offices will continue to provide a vital role in NBI operations. National offices will be capacitated to host NBI national data bases of Stakeholders and be a reference point on all national issue.
- 6. National Coordination Meetings National Coordination meetings will be held on a quarterly basis to bring together all NBI projects and Government departments to be able to follow-up implementation of projects within national boundaries. One meeting every quarter will be facilitated over the plan period.
- 7. National Nile Basin Development Forum the NBDF continues to be a learning platform where all the people in the basin come together to share research findings on issues in the basin. The 2008 forum benefitted greatly from the National meetings that were help prior to the regional forum. Project will support the organisation of National meetings in all the NBI countries to prepare papers for the Regional Forum to be held in DR Congo in 2010. One meeting per country will be supported in preparation for the regional meeting.

8. Stakeholder Data base Development – over the years the project has been working with stakeholders across the basin who will continue to be important in the organization of NBI activities. The CBSI Project will establish data bases in all the national offices and at the NBI Secretariat for ease of reference when needed.

## **Sub- Component 4.2 Corporate Communication**

This Sub-component addresses all the communication aspects of NBI. In 2009 the focus will be on Public Information Communication and Visibility. The overall goal of the period will be to achieve increased communication, trust, involvement and cooperation among Nile Basin governments and populations through proactive media engagement; partnerships with bilateral/multilateral donors, Government and non-governmental organisations, international cooperation agencies and the general public; and advocacy for political and financial support at the national, regional and global levels.

# Objectives over the plan period

The strategy focuses on two strategic objectives, which are:

- To enhance the capacity of the NBI to communicate and relate effectively with its stakeholders through a more coordinated corporate communications plan.
- To strengthen the image, credibility, and sustainability of the NBI as a regional organization through increased involvement of governmental, non-governmental, community-based, and international stakeholders.

# **Activities:**

Activities will fall under the following main categories

- 1. CFA (spell out) campaign development of a communication strategy and operation plans to support the CFA conclusion process.
- 2. Recognition and support of NBI- branding and imaging of NBI by
  - Communicating the Benefits of cooperation on the utilization and management of the River Nile.
  - The ISP- Development of Communication around ISP as a process that is supporting NBI to lay the foundations of a Permanent River Basin Organisation.
  - Sustainability Framework Communicating the gains of the ending SVP projects and the transfer of the functions to the various arms of NBI for continuity.
- 3. Large investments (Rusumo, JMP) development of communication strategies on the big infrastructure projects in the SAPs.
- 4. Internal communication Skills enhancement within NBI to communicate better.
- 5. Support to NBI Secretariat to organise and run events and press briefings.

**Sub-Component 4.3 – Social Development and Development Communication.** 

The responsibility for this component relies entirely with the SAPs. All the work-plans are based on the SAPs' plans. The role of CBSI in this sub-component is limited to oversight and provision of needs responsive support.

# Nile Basin Initiative Confidence Building and Stakeholder Involvement Project Work-plan and Budget for 2009

Components/ Main Activity	CBSI		2009	2009	2009	2009	
	Detail of Specific Activities (minimum to sustain Project Gains)	Budget Estimate 2009 (US\$)	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total
Component 4: To strengthen Stakeholde	er participation and Communic	ation.					
Subcomponent 4.1: Stakeh	older participation						
Line							
4.1.1.1-5	Administrative Costs staff salaries and benefits	926,519	231,630	231,630	231,630	231,630	926,519
4.1.1.6	Project Steering Committee meeting.	130,000	70,000			60,000	130,000
4.1.1.7	Regional Project closing meeting	75,000				75,000	75,000
4.1.1.8	National workshops with canvassed Stakeholders and link to SAPs	135,000	27,000	81,000	27,000		135,000
4.1.1.9	Rental and maintenance of office equipment vehicles	32,800	10,933	10,933	6,000	4,934	32,800
4.1.1.10	Communication and audio visual equipment	12,000	12,000				12,000
4.1.1.11		20,000	12,000	6,000	2,000		20,000
4.1.1.12	Printing and translation at PMU	50,000	15,000	15,000	5,000	15,000	50,000
4.1.1.13	=	26,000	15,000	11,000			26,000
4.1.1.14	Telephone charges PMU and 9 national offices.	24,000	8,000	6,000	6,000	4,000	24,000

		4.1.1.15	Office equipment/Furniture (PMU and National Offices).	43,000	15,000	9,000	19,000		43,000
_		4.1.1.16	Regional Nile Day Celebrations	60,000	60,000				60,000
		4.1.1.17	PMU travel to basin countries	70,000	20,000	28,000	16,000	6,000	70,000
		4.1.1.18	Travel by NPC to the basin	22,500	7,500	7,500	7,500		22,500
		4.1.1.19	areas National Coordination	43,200	10,800	10,800	10,800	10,800	43,200
		4.1.1.20	Meetings Strengthening Capacity of National Offices	45,000		45,000			45,000 -
		8	Sub-Total 4.1.1	1,715,019	514,863	461,863	330,930	407,364	1,715,019
4.1.2	Develop and Implement Public Participation Policies at Corporate Level	4.1.2.1	Collection of National Public Participation policies in NBI countries.	63,000		63,000			63,000
	at corporate zever	4.1.2.2	Analysis of Public Participation Policies	12,000		12,000			12,000
		4.1.2.3 4.1.2.4	National workshops to discuss Public Participation Policy with NGOs and CSO.	81,000		81,000			81,000
		4.1.2.4	Ratification of PPP by TAC and Nile COM						-
		4.1.2.6	Printing and publication  National workshops to discuss Public Participation Policy.	9,000		9,000			9,000
		:	Sub-Total 4.1.2	165,000	-	165,000	-	-	165,000
4.1.3	Strategic Guidance and Oversight of implementation of Public Participation Framework at SAP level	4.1.3.1	Review of current practices at SAPs	15,000			15,000		15,000

		4.1.3.2	Sub-basin (ENTRO and NELSAP) workshop on the	60,000		20,000	20,000	20,000	60,000
		4.1.3.4	use of guidelines Follow-up at project level on the use and implementation of guidelines Review workshop on guideline implementation	18,000	6,000	6,000	2,000	4,000	18,000
		;	Sub-Total 4.1.3	93,000	6,000	26,000	37,000	24,000	93,000
4.1.4	Develop Stakeholder Database at Natioanl level	4.1.4.1	Procurement of computer and accessories	54,000		24,000	30,000		54,000
	ievei	4.1.4.2	Completion of Stakeholder mapping in Uganda, Kenya, Tanzania and DR Congo.	58,000	28,000	30,000			58,000
		4.1.4.3	Data entry and	4,500		4,500			4,500
		4.1.4.4	maintenance National training on the use of data	4,500		4,500			4,500
		4.1.4							-
		;	Sub-Total 4.1.4	121,000	28,000	63,000	30,000	-	121,000
4.1.5	Development of Stakeholders Database at Corporate level	4.1.5.1	Procurement of Computer and accessories for data centre	12,120		12,120			12,120
	Corporate level	4.1.5.2	Analysis and consolidation of National Data base	40,000			40,000		40,000
		4.1.5.3	Purchase of Data base software	20,000		20,000			20,000
		;	Sub-Total 4.1.5	72,120	-	32,120	40,000	-	<b>72,120</b>

4.1.6	Participate in the development and implementation of CFA readiness strategies	4.1.6.1	Implement CFA campaign in the basin countries (national level activities).	135,000	45,000	90,000			135,000
	Strategies	4.1.6.2	Regional MPs workshop on	135,000	135,000	-	-	-	135,000
		4.1.6.3	CFA						-
		4.1.6.4							-
		4.1.6.5							-
		;	Sub-Total 4.1.6	270,000	180,000	90,000	-	-	270,000
4.1.7	Develop NBI Gender Policy	4.1.7.1	Analysis of Gender Policies in NBI countries	40,000		40,000			40,000
_	,	4.1.7.2	Gender Working Group	60,000	-	30,000	30,000		60,000
		4.1.7.3	Meeting Regional Gender Coordinator	78,000	19,500	19,500	19,500	19,500	78,000
		4.1.7.4	National Gender sensitisation workshops	60,000		30,000	30,000		60,000
		4.1.7.5	Regional workshop to validate policy	40,000			40,000		40,000
		4.1.7.6	Ratification and Adoption of Policy by TAC						-
		4.1.1.7	Support Implementation of NBIGEARI Gender Action Plan .	90,000	-	60,000	30,000		90,000
		4.1.1.8	Regional Gender workshop for NBI related Government Officials	60,000			60,000		60,000
_		4.1.1.9	Regional travel	25,000	3,000	12,000	10,000		25,000
		4.1.1.10	Consultancy services (part salary of Communication Specialists)	108,711	54,356	54,356			108,711
		Sub-Tota	I 4.1.7	561,711	76,856	245,855	219,500	19,500	561,711